
Academy for
**LIFELONG
LEARNING**

*For Those Above
60 Years*

**KAUFFMAN
MEMORIAL
LECTURE**

March 22, 1991

**Room 107, Administration Building
University of South Carolina-Aiken**

DR. EARL KAUFFMAN

Earl Kauffman brought a varied and rich experience to the assignment he accepted in 1989 to become the Founding Director of the Academy for Lifelong Learning at the University of South Carolina-Aiken.

Early in his career, recreation was a major field for him. He pursued this interest from his undergraduate degree at the University of Illinois through his graduate work and M.A. and Ed.D. degrees at New York University. His doctoral study at N.Y.U. was a comparative study of the professions of Medicine, Law, Education and Social Work with a view to establishing Recreation as a profession.

Golf was one of his favorite hobbies during his years in Aiken. Earlier, in his youth, he was loyal to another sport: Baseball. In his teen years he played with the Uniopolis All Stars in the northwestern Ohio town where he grew up. His trademark was the baseball rule book he carried in his hip pocket. Adults, team mates, and opposing teams found out that he knew the contents, from A to Z.

During World War II, he was Program and Club Director for the U.S.O. clubs in Wyoming, New Mexico and Hawaii. From 1949 to 1974 he was a Professor at the University of Kentucky, serving as Chairman of the UK Recreation Department for 15 of those years. From 1961-74, he was Director of the Council on Aging at UK. For two years, 1957-59, he was a Field Service Officer for the U.S. Department of State, with the U.S. Mission to Cambodia.

During his later career, gerontology became his major interest. He was a delegate to the White House Conference on Aging in 1961 and 1971, and held major assignments in the operation of those meetings.

Prior to locating in Aiken, he was Program Director of a retirement community at Leesburg, Florida.

A PROFILE

- **BORN:** May 24, 1907 in Denver, Colorado. Reared in Uniopolis, Ohio, a small town in the northwestern part of that state.
- **FAMILY:** Married Mary Carter in 1929; one son, Dr. James Kauffman, Associate Professor of Education at USCA; and three grandsons.
- **EDUCATION:** B.S. in Education, University of Illinois, 1929; M.A. in Education, New York University, 1949. Dissertation: A comparative study of the professions of Medicine, Law, Education and Social Work with a view to establishing Recreation as a profession. Post Doctoral Studies: University of Michigan and University of Southern California.
- **EARLY CAREER:** Director, Department of Physical Education, Washburn University, 1929-38; Program and Club Director, U.S.O. Clubs, 1942-46; President, Kansas Association for Health, Physical Education and Recreation, 1936.
- **MID-CAREER:** Professor, College of Arts and Sciences, University of Kentucky, 1949-74; Chairman, Department of Recreation, University of Kentucky, 1949-64; Director, Camp Robinson, University of Kentucky, 1954-72; Field Service Officer, U.S. Department of State, Mission to Cambodia, 1957-59.
- **LATER CAREER:** Director, Council on Aging, University of Kentucky, 1961-1974; Research Director, Camping for Older Adults, National Council of Churches Task Force, 1967-70; Director of Field Operations and Research for the Library Project of the Office of Education, National Retired Teachers Association and American Association of Retired Persons, 1972; Program Director, Hawthorne-at-Leesburg, Florida, a retirement community, 1973-79; Director, Academy for Lifelong Learning, USCA, July 1989 until his death, October 19, 1990.
- **PROFESSIONAL ACTIVITIES:** Chairman, Section on Aging, Adult Education Association of the U.S., 1971-74; Delegate, White House Conferences on Aging, 1961 and 1971; Regent, Gerontological Society, 1969-1970; Chairman, Governor's Advisory Committee to the Commission on Aging, 1971-73.
- **HONORS:** Westinghouse Award for Contributions to Education, 1966; Listed in "Educators in the South"; Lexington Optimist Cup Award; Senior Achievement Award by Circus World.

DR. DORIS B. HAMMOND

In searching for a person to deliver the first Kauffman Memorial Lecture, the Academy Planning Committee turned to Dr. Doris B. Hammond. She was one of the professional colleagues with whom Dr. Earl Kauffman consulted when he was exploring plans for the formation of the Academy for Lifelong Learning at the University of South Carolina-Aiken.

Dr. Hammond is in private practice as a licensed professional counselor with Hammond Beyer Health Center in Aiken and serves as a counselor with the Aiken County School District and as an adjunct professor with USCA. She received her Ph.D. in counseling from the University of Georgia in 1979. She completed her work for a B.S. degree in Education at the University of Cincinnati in 1954 and the work for a M.A. degree in Counseling at Marshall University in 1975. Dr. Hammond has served as a faculty member and consultant at a number of universities, including D'Youville College in Buffalo, New York, The State University of New York at Buffalo, and the Empire State College. The many presentations she has made included these topics: "My Parents Never Had Sex," "Intergenerational Programs," "The Needs and Concerns of Older Women," "Changing Roles in Mid-Life," and "The Time of Your Life."

She is also active in many professional and civic organizations, including the Gerontological Society of America, the Network in Aging, and the American Association of Adult and Continuing Education. She serves on the Board of Directors of the Mental Health Association of Aiken County. She has published articles in many publications as well as writing the book, "My Parents Never Had Sex" in 1987.

The Academy Planning Committee

Roy Wilson Chairperson
Barbara Randall Secretary
Pauline Crites Program Chair
Constance Dunbar, George Gaudaen, Walter Lawrence, Maude Pinson, Paul Pinson, and Robert Vassar; USCA Liaison: Tom Hallman, Associate Chancellor for External Programs and Administration; Karen Wright, Continuing Education Coordinator

**The Academy for LIFELONG LEARNING
KAUFFMAN MEMORIAL LECTURE**

Friday, March 22, 1991

*1:30 p.m., Room 107, Administration Building
University of South Carolina-Aiken*

Academy Perspectives

An Academy Compass Roy Wilson, Chairperson
Academy Planning Committee

In the Beginning Thomas L. Hallman
Associate Chancellor,
University of South Carolina-Aiken

Mileposts Pauline Crites, Chairperson
Academy Program Committee

The Future Robert Vassar, Chairperson
Academy Committee on Future Directions

Vignettes from
a 20th Century Journey Barbara Randall, Secretary
Academy Planning Committee

Introduction of Guest Lecturer Dr. James F. Kauffman
Associate Professor Education
University of South Carolina-Aiken

"In Search of the Fountain of Youth" Dr. Doris Hammond
Kauffman Memorial Lecture

*RECEPTION FOR MEMBERS OF THE KAUFFMAN FAMILY,
DR. DORIS HAMMOND, ACADEMY MEMBERS, AND GUESTS
IN ROOM 125, ETHERREDGE CENTER*

*PIANO MUSIC BY
THE ACADEMY MUSIC MAN -- MR. FRANCIS GOSNELL*

ACADEMY MILEPOSTS

- **JULY 1989:** Dr. Earl Kauffman accepts the invitation of the University of South Carolina-Aiken to become the Director of the new Academy for Lifelong Learning for those above 60 years. Encouragement for the creation of the Academy came from Mrs. Ida Crawford Stewart, Vice President of Estee Lauder in New York City. Mrs. Stewart, a strong believer that people should continue to develop their capabilities all the lives, established an irrevocable trust to create the Center for Experienced Learners at USCA.
- **JANUARY 23, 1990:** Dr. Warner M. Montgomery of Columbia, South Carolina gives a presentation on the pace of change in our society before more than 300 persons in the Etheredge Center Theatre for the Inaugural Program of the new organization.
- **MARCH 1990:** The Academy establishes its own publication, *The Maturity Spiral*, to provide news about programs, members and special USCA resources and events.
- **MAY 25, 1990:** Academy members complete the first term agenda of the new organization. Focus groups identified projects of major interest to Academy members. Programs then provided a profile of the older American population; present and needed aging resources; suggestions on handling finances; a documentary film on significant social influences in America; and a living history session with members providing a display of micro-Americana.
- **AUGUST 1990:** Twelve Academy Forum programs are scheduled for the Fall Term. Topics: The Generation Gap; Islam; Soviet Union; The Life of a TV Reporter; Elderhostel opportunities; Early Life in Aiken; Developing a personal history; Stress; Thanksgiving Luncheon with the Chancellor; an inspirational address by Mrs. Ida Stewart; An Overview of USCA Resources by Dr. Blanche Premo-Hopkins, USCA Vice Chancellor; and a Christmas program, "Gifts We Are Given."
- **SEPTEMBER 1990:** A new program, "Exercise for Older Adults," is developed for Academy members by Dr. Kim Wood, Director of the USCA Wellness Center. Classes were scheduled from 8:00 a.m. to 9:00 a.m. on Monday, Wednesday and Friday of each week.
- **NOVEMBER 1990:** The Academy becomes a member of the Elderhostel Institute Network, a group of 47 colleges across the United States that provides an exchange of information regarding programs similar to the Academy for Lifelong Learning.
- **FEBRUARY 1991:** The Academy schedule of meetings shifts from weekly to bi-weekly Forum sessions, supplemented by special events. Four field visits were added to the Academy spring term schedule: a tour of the Graniteville Company and the historic community of Graniteville; a walk through Hitchcock Woods under the guidance of Dr. Harry Shealy, Chairman of the Board of the Hitchcock Woods Foundation; a visit to Ryedale Plantation, one of

the premier horse farms of the region; and a special tour of the Savannah River Site, operated for the U.S. Department of Energy by Westinghouse Savannah River Company.

- **MARCH 1991:** Two special interest Academy committees are established, one on Art Appreciation and one to explore the World of Bluebirds.

ACADEMY FOR LIFELONG LEARNING

The dreams of three individuals merged at the University of South Carolina-Aiken during the summer of 1989.

Ida Crawford Stewart, a native of South Carolina and former resident of Aiken, is Vice President of Estee Lauder, Inc. of New York. She believes that people of all ages can continue to expand and create their own capabilities to the fullest extent. In furthering this belief, Mrs. Stewart established, through planned giving, an irrevocable trust to create the Center for Experienced Learners at USCA. The provisions of the trust include an endowed chair in the Sociology of Maturity. Her encouragement and interest led to the creation of the Academy for Lifelong Learning.

Dr. Robert E. Alexander, the Chancellor of USCA, agreed with Mrs. Stewart's idea and asked Dr. Mary Leslie Hudson, formerly Dean of Continuing Education, and Dr. Trudy Henson, Chair of the Sociology Department, to develop a plan so that the University could better serve the older, growing population in the Aiken area.

Into this scene came Dr. Earl Kauffman, age 82, looking for a new challenge. For a quarter of a century he had served on the faculty of the University of Kentucky, including 13 years as Director of the Council on Aging. Next came six years as Program Director of Hawthorne-at-Leesburg in Florida, one of the early model retirement communities in the United States. Drawing on these experiences as well as the two occasions when he had served as a Delegate to White House conferences on Aging in 1961 and 1971, he recruited a Planning Committee that met with him twice a month during the period from October 1989 to January 1990. Working together, the Committee and Dr. Kauffman formulated the mission of the new Academy: "To provide opportunity for men and women to get the most out of their lives. This will require innovative thinking and planning, effective preparation and continuing research."

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Guidelines were formulated to help chart directions for the Academy:

1. The Academy should provide people who have achieved 60 or more birthdays a multitude of opportunities to associate with men and women who have earned for themselves a reputation for being successful leaders in their occupations and service to their communities.
2. Members should profit from opportunities to share their own experiences in the many facets of their personal lives.
3. The Academy should formulate a clear understanding of the dynamics of our maturing society as we approach the 21st century. Special attention should be given to the implications of these changes as they might affect the lives of Academy members and the lives of their children and grandchildren.
4. The Academy should provide opportunities for its members to sharpen their own values and to develop skills that will help them become exemplary and knowledgeable citizens in their communities.

In June 1991, the Academy will complete 18 months of operations. Opinions expressed by the 125 individuals who have been members of the Academy during that time confirm that more than 25 forums, field visits and special events during that period have provided a good start on the original journey envisioned by Mrs. Stewart, Chancellor Alexander and Dr. Kauffman.

UNIVERSITY OF SOUTH CAROLINA-AIKEN

The University of South Carolina-Aiken was established in 1961 with 139 students enrolled as a two-year off campus center of the University of South Carolina. The campus was first located at Banksia, a historic mansion in the City of Aiken. In 1968, USCA was accredited as a junior college, and the first associate degrees were awarded in June 1968.

The USCA campus moved to its current 144-acre site in 1972. The first baccalaureate degrees were granted in May 1977, and USCA became fully accredited as a senior college in December 1977. Today, the University is comprised of 2,967 students and awards baccalaureate degrees in 15 major areas of study. Through the Office of Graduate Regional Studies, more than 1,500 students each year pursue post-graduate degrees on the Aiken campus. In addition, the school offers a varied program of continuing education courses for the wider community. USCA has always enjoyed a warm relationship with the Aiken community. The Etherredge Center on campus is the site of a number of cultural events in the community, including symphony orchestras, theater productions, concerts, artists, authors and lecturers.